

Enjoy Traveling and Exploring in a Comfortable City to Live In

も～っとあいら

MORE AIRA, MORE SMILES



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Kamou Hachiman Shrine

Founded by Kamou Kazusanosuke Chikakiyo, the first head of the Kamou clan who enshrined a divided spirit from Usa Hachiman Shrine in Buzen Province. It has long been revered as the main shrine of Kamou.



Bukemon Street (Samurai Gate Street)

Kamou retains streetscapes from the Edo period, along with former samurai residences and traditional samurai gates. Only the samurai residence at the Kamou Tourist Exchange Center Annex (see p.4) is open to visitors free of charge.

"Okusu", the Great Camphor Tree of Kamou

Standing within the grounds of Kamou Hachiman Shrine, this giant camphor tree is designated a Special Natural Monument of Japan. In a 1988 survey conducted by the Environment Agency, it was recognized as the largest tree in the country. Believed to be around 1,500 years old, the trunk contains a hollow measuring approximately 4.5 meters in diameter (not open to the public).



Kinzan Bridge

An arched stone bridge over the upper Amikake River. It is also a popular photo spot with Itada Falls visible in the background and reflected on the water's surface.



Takakura Observatory

Located within the Saezuri no Mori (Forest Park) Campground (see p.8), this observation spot offers sweeping views of Aira City, Kinkowan Bay, and even Sakurajima. The night views are also beautiful.

Ryumon Falls

Long regarded as one of Satsuma's scenic highlights, this famous waterfall is also selected as one of Japan's Top 100 Waterfalls. It measures 46 meters in height and 43 meters in width. The observation deck is about a three-minute walk from the parking area, and Ryumon Falls Onsen (and a somen nagashi (flowing noodles) restaurant (see p.9) are located nearby.

Discover Aira, One Step at a Time

Shigetomi Beach

Located within Kirishima-Kinkowan National Park, this scenic coast is a popular swimming spot in summer. At low tide, the sea recedes by as much as 700 meters, revealing an expansive tidal flat. The Nagisa Museum (see p.8), which introduces the marine life of Kinkowan Bay, is also located along the shore.



Nunobiki Falls

The waterfall is said to be named for its 20-meter cascade, which resembles a sheet of white cloth. A walking trail provides access to the falls.



Shirakane Distillery Ishigura Museum

This historic stone storehouse, used for shochu production since the Meiji era, is designated as a Registered Tangible Cultural Property of Japan. Today, it houses a tasting area and a shop, and is also said to have once been visited by Saigō Takamori.



Check the shop's location on the map here! →



Savor Fresh Seafood from Kagoshima and Local Specialty Dishes!

The restaurant prides itself on dishes made with fresh seafood from Kagoshima markets and ports, as well as seasonal catches from across Japan. Aira's local specialty, "ago meat," (cuts of pork including the cheeks, temples, and lean meat from the throat—considered a local soul food in the Aira and Kirishima area) is featured in a popular miso-marinated lunch, where the sweet and savory meat pairs perfectly with rice. Set meals, a la carte dishes, and various course options are also available.

Kaisen Nanami

☎ 0995-70-0314
 📍 3289-2 Nishimochida, Aira City
 🕒 11:00 – 14:00 Last Order
 18:00 – 22:00 Last Order
 🚪 CLOSED Closed on Mondays and Tuesdays (open Tuesday evenings only for course reservations of 10 or more).
 🚗 30 spaces



Fresh seafood rice bowl and a four-day slow-simmered curry

Seasonal seafood rice bowls and a four-day curry made with Kagoshima pork cartilage are the restaurant's two specialties. The owner personally selects the seafood at the market, preserving its freshness through careful preparation and storage. In addition to the rice bowls, the catch can also be enjoyed as sashimi or simmered dish, arataki.

Seafood and Curry Restaurant Kokage

☎ 0995-63-1724
 📍 68-1 Koyamada, Kajikicho, Aira City
 🕒 11:30–14:00 Last Order
 🚪 CLOSED Closed on Tuesdays, Wednesdays, and the third Thursday of each month
 🚗 10 spaces



WEB



Seafood Rice Bowl

One of the true joys of travel is great food.
 Explore a selection of popular spots featuring regional flavors and local specialties.

Aira Lunches to Satisfy Your Body and Soul

Ago Miso Lunch Set

Kamou Sansai (wild vegetables) Rice Noodles

Black Vinegar Sweet and Sour Pork using Biyuton Pork Shoulder Loin



Savor Aira's Delights in a Traditional 120-Year-Old House

Enjoy dishes and sweets made with local specialties and ingredients, in a setting full of Aira charm—like shoji screens made with Kamou washi paper. The Kamou Wild Vegetable Rice Noodles, made with Aira-grown rice and seasonal foraged vegetables, make a healthy, flavorful meal. Lunch comes with salad, soup, and a drink.

Café Loview

☎ 080-2772-5644
 📍 2324 Kamigyutoku, Kamouchou, Aira City
 🕒 11:00~17:00 (last food orders at 15:00; last orders for sweets and drinks at 16:00.)
 🚪 CLOSED Open daily
 🚗 Parking available at the Facilities for Sightseeing and Communication of Kamou



A hidden curry spot set in a forest rich in nature.

Ago Meat Chili Keema Curry

The owner's original curry, self-taught and carefully developed, has earned a loyal following, with fans traveling from afar. The signature dish is the "Ago Meat Chili Keema Curry," made with locally sourced ago meat from Aira, featuring coarsely ground meat with a satisfying texture. It is best enjoyed mixed well with the seasonal side dishes served alongside.

spicy food Ajin

☎ 080-9240-7461
 📍 3490 Nishibeppu, Kajikicho, Aira City (located within Saezuri no Mori Forest Park)
 🕒 11:00~15:00 Last Order (14:00 last order for Fridays)
 🚪 CLOSED Closed Monday to Thursday
 🚗 Parking available at Saezuri no Mori Forest Park.



Freshly made ni-hachi soba, loved across generations

Founded in 1927, this long-established soba restaurant is known for its freshly hand-cut ni-hachi soba (soba made with a ratio of 80% buckwheat flour and 20% wheat flour) made with buckwheat flour ground in-house. A distinctive feature is the warm soba broth, made with dashi from locally caught wild ayu sweetfish. A recommended dish is the kama-age soba, enjoyed with soba-yu. First, try it simply with a touch of yuzu pepper to appreciate its flavor.

Sobodokoro Nina

☎ 0995-52-0028
 📍 2546 Kamigyutoku, Kamouchou, Aira City
 🕒 11:30~15:00 (until sold out)
 🚪 CLOSED Closed on Thursdays (occasional temporary closures)
 🚗 10 spaces



Kama-age Soba

A cozy 14-seat restaurant serving creative Chinese cuisine—reservations highly recommended.

Known for its creative Chinese dishes made mainly with vegetables from Kagoshima and other domestic ingredients, this restaurant serves set meals at lunch and a la carte dishes with natural wines in the evening. The sweet and sour pork shown comes with an appetizer, soup, and rice. Nearby coin-operated parking is available. Reservations are by phone only.

motto

☎ 0995-73-3622
 📍 14-6 Miyajimamachi, Aira City
 🕒 11:30~14:00/18:00~
 🚪 CLOSED Closed on Mondays and irregular holidays
 🚗 1 space



Fontana no Oka Kamou



Soak in these mildly alkaline "beauty onsen" for soft, smooth skin.

Fed by three natural hot spring sources, including bicarbonate ion-rich waters, the baths are known for their skin-friendly mineral qualities. Relax in the clean, spacious indoor bath or unwind in the open-air bath for a truly soothing experience. Be sure to stop by the on-site farmers' market and health-focused restaurant as well.

☎ 0995-52-1218
 📍 434-1 Hisasue, Kamouchu, Aira City
 🕒 8:00-20:00 (last admission 19:00)
 🚪 Open daily
 👤 Adults 600 yen / Elementary school and younger 300 yen / Free for children under 3
 🚗 146 spaces



Sweet Treats

Kamou Saro Zenzai

An artful Japanese-style parfait

A café set in a samurai residence over 150 years old. It serves the "Magewappa Lunch" made with homegrown and organic vegetables, along with specially desserts like zenzai and parfaits. Each year from winter to spring, a trifle made with locally grown Kamou strawberries is also served.



Strawberry Trifle

☎ 0995-52-1164
 📍 2425 Kamigyutoku, Kamouchu, Aira City
 🕒 11:00-17:00 (lunch last order 14:00, sweets and drinks last order 16:30)
 🚪 Closed on Fridays (open on public holidays)
 🚗 9 spaces



Kominka Kazokuyu Tenku Aira-ten

Enjoy the hot springs in a retro setting with a luxurious private bath featuring a sauna.

All 13 private family baths are uniformly equipped with an open-air bath, indoor bath, far-infrared sauna, natural underground water bath, and a relaxation room. In a calm, traditional-style setting, guests can fully enjoy the flowing, milky hot spring water.

☎ 0995-73-7964
 📍 2357-1 Kida, Kajikicho, Aira City
 🕒 10:00-24:00 (last admission 23:00)
 🚪 Open daily
 ⌚ 60 minutes per room from 2,500 yen
 🚗 26 spaces



Approximately 3 minutes by car

Sweet Treats

Manpuku Cookie tomorrow

Smooth, melt-in-your-mouth shaved ice

This shop sells bread, donuts, and baked goods made with stone-ground flour, and offers fluffy shaved ice year-round (except December). Their signature "milk ice," made entirely without water, is finely shaved for a silky texture that melts instantly in your mouth.

☎ 070-8426-6069
 📍 2849 Kida, Kajikicho, Aira City
 🕒 9:00-17:00 (Sundays 10:30-16:00, or until shaved ice sells out)
 🚪 Closed on Wednesdays
 🚗 10 spaces

Suppin Milk



A Relaxing ONSEN Treat

Onsen and Sweets

Sakutei Nagano



Kamou black tea cookie

Kamou black tea cake

A long-established confectionery with 118 years of history

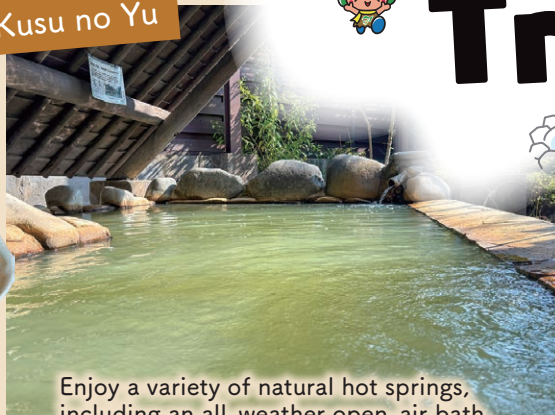
Founded in 1907, this long-established confectionery offers a wide variety of Japanese and Western sweets, including its signature roll cake. Crispy cookies and moist cakes made with Kamou black tea produced in Aira are especially prized for their rich, aromatic flavor.

☎ 0995-52-0013
 📍 266-1 Kita, Kamouchu, Aira City
 🕒 9:00-19:00 (café last order 10:00-16:30)

🚪 Closed on Tuesdays (open on public holidays, with a substitute closure on another day)
 🚗 6 spaces



Kusu no Yu



Enjoy a variety of natural hot springs, including an all-weather open-air bath.

Featuring a roofed open-air bath that can be enjoyed even in rain or snow, the facility also offers electric and relaxation baths. After a sauna session, cool off in the 1-meter-deep natural water bath. The space is thoughtfully designed for both hygiene and privacy.

☎ 0995-52-9976
 📍 1504 Shirao, Kamouchu, Aira City
 🕒 10:00-21:00 (last admission 20:30)

🚪 Closed on Mondays (open on public holidays, closed the following weekday)
 👤 Adults 300 yen / Elementary and junior high students 150 yen
 🚗 54 spaces



Sweet Treats

Oyatsu no Hinata



Baked donuts made with Hadakamugi from Aira City

Snacks made with wholesome ingredients

This shop offers sweets made with carefully selected ingredients, including organic spelt wheat. The lineup changes regularly, so discovering what's available is part of the fun. Baked donuts made with Hadakamugi (naked barley) from Aira City are a popular staple.

☎ None
 📍 2481-1 Higashimochida, Aira City
 🕒 11:00-16:00 (or until sold out; hours may vary)
 🚪 Irregular holidays
 🚗 1 space



Kagoshima Hot Springs FUKUGUMO



Luxurious private hot springs with open-air baths and gardens in every room.

Private baths with open-air tubs and gardens where you can enjoy the changing seasons. Soak in the pH 8.7 waters, rich in sodium chloride and sulfate, for silky, bright skin, deep hydration, and rejuvenation, all in an exceptionally luxurious setting.

☎ 0995-73-8388
 📍 1233-1 Kawakubo Hiramatsuaza, Aira City
 🕒 10:00-22:00 (last admission 21:00)

🚪 Closed on Mondays (open on public holidays, with a substitute closure on another day)
 ⌚ From 2,700 yen for 90 minutes per room (60 minutes per room on weekends and public holidays)
 🚗 20 spaces



Check the shop's location on the map here! →



PLAY



Sumiyoshi Pond Park

Sumiyoshi-ike (pond), a crater lake about 550m in diameter, offers fishing and walking paths. In summer, a seasonal campsite opens, and cycling with rental bikes is also recommended.

- ☎ 0995-66-3145 (Aira City Commerce and Tourism Division, Tourism Section)
- 📍 890-1 Kamigyutoku, Kamoucho, Aira City
- 🆓 Free to explore around
- 🚲 88 spaces



WEB



Aira City Ryumon Togei Kenko no Sato Tomu Land

A multipurpose facility with a hall and training rooms. Nearby, the Ryumonji-ware kiln offers popular pottery experiences, including painting, hand-shaping, and electric wheel work.

- ☎ 0995-62-1000
- 📍 1583-1 Koyamada, Kajikicho, Aira City
- 🕒 9:00-22:00
- 🚫 Closed on Mondays (open on public holidays, closed the following day)
- 🚗 90 spaces



WEB



Saezuri no Mori (Forest Park)

Located on a scenic hillside, the site features a campground and the Takakura Observation Deck. Year-round pizza-baking experiences in a stone oven are also available (reservation required at least four days in advance).

- ☎ 0995-62-6666
- 📍 3490 Nishibeppu, Kajikicho, Aira City
- 🕒 9:00-17:00
- 🚫 Closed on Mondays (open on public holidays, closed the following day)*Open daily in July and August
- 🚗 100 spaces



EAT



Kids Café & Bar LINK

A welcoming café for families, featuring amenities like a nursing room and kids' space. The menu includes curry, toast, and fully customizable crepes.

- ☎ 0995-55-8512
- 📍 5778 Hiramatsu, Aira City
- 🕒 11:00-15:30 Last Order
- 🚫 Irregular holidays
- 🚗 15 spaces



Kokochian

Here, you can enjoy a unique pizza-baking experience (reservation priority), where guests bake their own pizza. Savor original pizzas made with locally grown organic vegetables.

- ☎ 050-5469-4832
- 📍 2777 Kamigyutoku, Kamoucho, Aira City
- 🕒 11:00-16:00 Last Order (lunch last order at 15:00)
- 🚫 Closed on Mondays and Tuesdays (open if Monday is a public holiday; closed on Wednesday instead)
- 🚗 7 spaces



Rurusaryo Ichizen

A one-of-a-kind spot where you can enjoy flowing somen nagashi while gazing at Ryumon Falls. The miso soup in the A Set (pictured) changes daily, and the fish varies by season, such as salmon or hokke.

- ☎ 0995-63-3939
- 📍 5268-1 Kida, Kajikicho, Aira City
- 🕒 11:00-14:30 Last Order (Sat-Sun: 11:00-14:30 / 17:00-19:30 Last Order)
- *Reservations required for flowing somen nagashi from Dec-Feb
- 🚫 Closed on Mondays*Open daily during the summer holiday period in July and August
- 🚗 15 spaces



BAKERY chata

A well-loved bakery featuring special collaboration breads with local eateries. A signature item is the Okusu Burger, topped with fried chicken from Kamou's Okusutei. Eat-in is also available.

- ☎ 0995-70-1447
- 📍 2557 Kamigyutoku, Kamoucho, Aira City
- 🕒 8:30-17:00 (open from 7:00 on Sat, Sun and public holidays)
- 🚫 Closed on Mondays and Tuesdays (open on public holidays, with a substitute closure on another day)
- 🚗 14 spaces



Must-visit geo spot!



WEB



Shigetomi Kaigan Nature Experience Museum Nagisa Museum

A facility introducing the charms and wildlife of the Kinokō Bay area in Kinoshima-Kinkōwan National Park. For nature experiences and eco-tours, search for "Kusunoki Shizenkan", a nature center.

- ☎ 0995-73-3146
- 📍 7675 Hiramatsu, Aira City
- 🕒 9:00-17:00
- 🚫 Closed on Tuesdays (open on public holidays, closed the following day)
- 🚗 Parking available at the Nagisa parking lot and Higata parking lot



Housed in a charming traditional home over a century old, with a warm and inviting atmosphere.

Kokochian

Here, you can enjoy a unique pizza-baking experience (reservation priority), where guests bake their own pizza. Savor original pizzas made with locally grown organic vegetables.

- ☎ 050-5469-4832
- 📍 2777 Kamigyutoku, Kamoucho, Aira City
- 🕒 11:00-16:00 Last Order (lunch last order at 15:00)
- 🚫 Closed on Mondays and Tuesdays (open if Monday is a public holiday; closed on Wednesday instead)
- 🚗 7 spaces



Introducing family-friendly spots under three themes—Play, Learn, and Eat—so parents and children can enjoy them together. Through fun experiences and discoveries, your trip to Aira is sure to become an unforgettable memory.

Sharing information about Shimazu Yoshihiro, a historical figure closely connected to Aira.



Aira City Museum of History and Folklore

A museum showcasing the history, folklore, and culture of Aira City through valuable historical materials. In addition to special exhibitions, hands-on learning programs are offered during the summer holidays.

- ☎ 0995-65-1553
- 📍 498 Higashimochida, Aira City
- 🕒 9:00-17:00 (last admission 16:30)
- 🚫 Closed on Mondays (open on public holidays, closed the following weekday)
- Also closed on the 25th of each month (except Sat-Sun)
- 🚗 13 spaces



WEB



Kakehashi-zaka

- ☎ 0995-67-6052 (Aira City Tourism Association)
- 🆓 Free to explore around
- 🚗 Available



WEB



Starland AIRA

The only astronomical observatory of its kind in the prefecture, featuring a planetarium and a large telescope. It also offers a variety of fun programs, including stargazing events (no reservation required) and Sunday craft workshops (reservation required).

- ☎ 0995-68-0688
- 📍 997-16 Kitayama, Aira City
- 🕒 9:00-16:30 (Sat-Sun: 13:00-21:00)
- 🚫 Closed on Mondays and Tuesdays (open on public holidays)
- 🚗 30 spaces



WEB



Kitayama Folklore Museum

Learn traditional skills through classes in bamboo crafts, wash paper, taiko drumming, and local cuisine cooking. Hands-on experiences such as papermaking and bamboo crafting (from about one hour, reservation required) are also available.

- ☎ 0995-54-4125
- 📍 852-1 Kitayama, Aira City
- 🕒 9:00-17:00 (bamboo & wash paper experiences until 16:00)
- 🚫 Closed on Mondays (open on public holidays, closed the following weekday)
- 🚗 60 spaces



WEB

Hot and iced coffee also available

BAKERY chata

A well-loved bakery featuring special collaboration breads with local eateries. A signature item is the Okusu Burger, topped with fried chicken from Kamou's Okusutei. Eat-in is also available.

- ☎ 0995-70-1447
- 📍 2557 Kamigyutoku, Kamoucho, Aira City
- 🕒 8:30-17:00 (open from 7:00 on Sat, Sun and public holidays)
- 🚫 Closed on Mondays and Tuesdays (open on public holidays, with a substitute closure on another day)
- 🚗 14 spaces



SUGGESTED ITINERARIES



GIRLS TRIP

(Approx. half day)



Sakurajima Service Area



Café Loviev



Kamou Hachiman Shrine / "Okusu", the Great Camphor Tree of Kamou



Kamou Saro Zenzai



Fontana no Oka Kamou



FAMILY TRIP

(Approx. 1 day)



JR Chosa Station / Tourist Information Center



Nagisa Museum



Kids Café & Bar LINK



Nunobiki Falls



Kagoshima Hot Springs FUKUGUMO



CLASSIC ROUTE

(Approx. 1.5 days)



Sakurajima Service Area



Ryumon Falls



Tatsumonji-zaka



spicy food Ajin



Tomu Land



Kominka Kazokuyu Tenku Aira-ten



Shigetomi Beach



Shirakane Distillery Ishigura Museum



Stay overnight at a hotel

Explore on foot

AIRA FOOTPATH



A "footpath" is a walking trail concept that originated in the UK (foot + path). Why not enjoy a leisurely walk through Aira's historic streets and natural, unspoiled scenery?

☎ 0995-67-6052
(Aira City Tourism Association)
🌐 https://aira-kankou.jp/foot_path/

AIRA-CITY MAP



Major Events

March

Kajiki's Famous Hatsuichi

With a history of about 200 years, Kajiki's Hatsuichi (first market of the year) is one of the three major markets in the prefecture. It has long been cherished as a traditional event deeply rooted in the local community.

☎ 0995-63-2295 (Kajiki Hatsuichi Market Executive Committee [within the Aira City Chamber of Commerce and Industry, Kajiki Branch])
 📍 Kamoda-dōri Shopping Street and Hayama-dōri (Kajikicho, Aira City)

3rd Sunday of June

Aira City Kajikicho Kumo Gassen (spider fighting tournament)

This unique traditional event is said to date back to the Bunroku-Keichō War, when Shimazu Yoshihiro reportedly held spider fights to encourage his soldiers. It continues to attract large crowds every year.

☎ 0995-66-3145 (Aira City Commerce and Tourism Division, Tourism Section)
 📍 Kajiki Branch Multipurpose Hall, Aira City Hall (Kajikicho, Aira City)

August to September

Aira City Fireworks Festival

Enjoy around 10,000 fireworks lighting up the night sky. In addition to the spectacular display, the event features stage performances and prize drawings, offering plenty of highlights for visitors.

☎ 0995-65-2211 (Aira City Chamber of Commerce and Industry)
 📍 Kajiki Port (Kajikicho, Aira City)

November

Autumn Festival with Japan's Largest Camphor Tree "Okusudon"

This is the most exciting day of the year in Kamoucho, Aira City. Under the theme of "Gratitude," the festival features sales of local agricultural, forestry, and marine products, as well as performances of traditional regional arts.

☎ 0995-66-3145 (Aira City Commerce and Tourism Division, Tourism Section)
 📍 Kamou Elementary School (Kamoucho, Aira City)

Major Accommodations

<p>1 Airaiku HOTEL kagoshima</p> <p>☎ 0995-66-3145 📍 399-2 Higashimochida, Aira City</p> <p>WEB </p>	<p>2 Funcourt Land Hotel</p> <p>☎ 0995-67-2221 📍 433-15 Higashimochida, Aira City</p> <p>WEB </p>
<p>3 Fontana no Oka Kamou</p> <p>☎ 0995-52-1218 📍 434-1 Hisasue, Kamoucho, Aira City</p> <p>WEB </p>	<p>4 HOTEL AZ Kagoshima Aira</p> <p>☎ 0995-66-3101 📍 481-1 Wakimoto, Aira City</p> <p>WEB </p>
<p>5 Kajiki Onsen Hotel</p> <p>☎ 0995-63-2626 📍 2041-1 Kida, Kajikicho, Aira City</p> <p>WEB </p>	<p>6 Good Inn Kajiki</p> <p>☎ 0995-62-8811 📍 210-5 Shintomimachi, Kajikicho, Aira City</p> <p>WEB </p>

Take home a special memory of your trip.



You'll find a wide selection of unique Aira souvenirs, including jams and cookies made with local ingredients and traditional crafts. Perfect as gifts for family and friends — or as a special treat for yourself.

Souvenirs from Aira

Chōsa Ningyō (traditional Chōsa dolls)

Chōsa dolls are said to have originated from clay figures made by potters brought back from Korea by Lord Shimazu Yoshihiro. They are characterized by designs inspired by popular culture and are designated as a traditional craft of Kagoshima Prefecture.



Ryumonji-ware

With over 300 years of history, this kiln represents Satsuma ware's "Kuro-Satsuma" style. Its distinctive feature is the rich variety of glazes found only in Ryumonji-ware, and it is designated as an Intangible Cultural Property of the city.



Rhubarb Jam

Rhubarb is a relatively rare vegetable in Kagoshima. This product was developed by a young grower in Urushi, Kamoucho, who took on the challenge of cultivating rhubarb despite it being considered unsuitable for the region.



Muggy

These cookies are made with naked barley, for which Aira ranks first in production within the prefecture. Available in four flavors—plain, chocolate chip, matcha, and annō sweet potato. High in dietary fiber and especially popular with younger generations.



Lemon Kuwacha (Lemon Mulberry Leaf Tea)

Co-developed by Aira's mulberry specialty shop Waku Waku En and Ryuo High School under the theme of "beauty and health." An organically grown mulberry tea gently scented with lemongrass, available in convenient tea bags.



Kajiki Manju

Said to have been enjoyed by Lord Shimazu Yoshihiro, these sake-steamed buns feature amazake-flavored dough and sweet red bean paste. Available at several shops in Aira City.



Seasonal Namagashi

Namagashi (fresh Japanese sweets, wagashi) from Okashitsukasa Ajifuku in Nishimochida, Aira City. A variety of seasonal wagashi are available throughout the year. The photo shows the March selections, "Sakura Sakura" and "Uraraka."



Nanohana Plum Liqueur

A popular plum liqueur crafted by Shirakane Distillery. Made with Saigo plums from Satsumacho in northern Kagoshima, sweet potato shochu distilled in wooden barrels, and a touch of nanohana (rapeseed blossom) honey. Its balanced acidity and gentle sweetness make it enjoyable both before and during meals.



Kajihara Pudding

Carefully handmade using ingredients sourced in Kagoshima Prefecture. A wide variety is available, including "Golden Anno Pudding" made with Anno sweet potatoes from Tanegashima (pictured right).



Kingo Kingo

"Kingo Kingo" means "clear" or "smooth, glowing skin" in the Kagoshima dialect. This facial cleanser, formulated with white clay that absorbs and removes impurities from pores, has been a long-selling product for over 40 years. A Kagoshima limited edition is also available.



Carrot Products

Grown on the Kumaharu Plateau in Kajiki by a prefecture-certified Ako Farmer, these carrots have a natural sweetness of around 9% sugar content. Known as "Kumamai Carrots," they are available as juice as well as jams and other products.



Aira Caldora

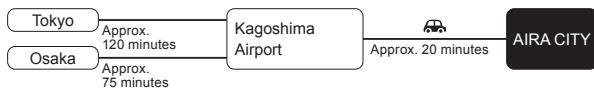
A sweet shop offering treats inspired by Aira's distinctive landmarks and culture. "Caldora," a playful take on the Aira Caldera, is a dorayaki filled with either red bean paste or white bean paste.



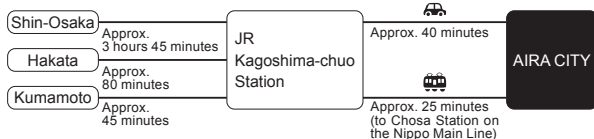


ACCESS

✈ By Air (to Kagoshima Airport)



🚄 By Shinkansen (to JR Kagoshima-chuo Station)



25 Miyajimamachi, Aira City, Kagoshima 899-5492, Japan
TEL: 0995-66-3111



Aira City



Aira City Commerce and Tourism Division



Furusato Tax Program (Japan's hometown tax system)



Deep Aira Stories - Back Home in Aira -



Aira's four Seasons

*The information in this brochure is current as of early February 2026. Details are subject to change.
 *Please confirm in advance before visiting.